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## Professional Summary

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Demonstrated success in holding leadership positions in publishing, academe, business, the arts, and history museums, and managing products, people, projects, and programs. Diversity, equity, and inclusion consultant.

- Proven ability to mentor and develop diverse teams and manage day-to-day operations, content, and marketing of international, cultural, research, and arts organizations.
- Highly skilled editor, researcher, publisher, journalist, educator, and author of two social justice books.
- A multi-talented entrepreneur with a passion for social justice and mission-driven environments that amplify underrepresented history, voices, and experiences through developing sustainable programs.

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## Professional Experience & Accomplishments

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### [The Nasiona](#) | San Francisco, CA, and Remote

1/18 to Present

#### *Executive Director / Editor-in-Chief / Publisher*

- Founded and manage a social justice storytelling organization using multiple media—including magazine, press, and podcast—to amplify the marginalized, undervalued, overlooked, silenced, and forgotten.
- Manage direct reports: art director, managing editors, publishing editor, podcast producers, interviewers, submission readers, proofreaders, and interns.
- Received 1,000+ submissions for publication consideration, which included critically acclaimed and award-winning contributors from around the world; and secured readership/listenership from 130+ countries
- Published 20 magazine issues and 7 books; produced 27 podcast episodes; and trained 5 interns to be magazine editors, podcast producers, and interviewers.
- Create partnerships with like-minded organizations and people; manage partnerships with 12 podcast voice actors and 100+ magazine contributors; created a following of 2,100+ active monthly users.
- Led [Nasiona Editing Services](#) department to edit 10 book-length manuscripts and dozens of essays.
- Oversee daily operations; plan and direct the organization's funding and strategic and long-range goals; manage social media accounts and manage website content and editorial policy.
- Manage Nasiona Internship Program that aims to contribute to the development of editors, journalists, writers, scholars, and those interested in the publishing and podcasting industries.
- Conduct interviews for [Nasiona Podcast](#) and [Nasiona Magazine](#); produce, host, and edit the podcast.
- Acquire manuscripts for Nasiona Press and Editing Services; review, edit, and ensure quality of every post, article, book, newsletter, podcast, and manuscript.

### [The Aji Network](#) | Sunnyvale, CA; Los Altos, CA; and Remote

3/07 to 8/07 and 11/19 to 4/20

#### *Operations and eLearning Publishing Manager (11/19 to 4/20)*

- Managed daily business for privately held educational institution for business professionals, which included publishing weekly student course content on the Learning Management System (LMS), logistics for five conferences, sending out communications to students and alumni, and reviewing materials before they were sent out or published.
- Led formatting, editing, review, and publishing workflow of over 700 papers and video talks written and given by business philosopher Toby Hecht.
- Transitioned course eLearning from EduBrite LMS to LearnDash LMS, while also being instrumental in shifting to and helping build the company's new website.
- Built the operations team from a team of two to a team of five, while being involved in the entire hiring and onboarding process.

## **Julián E. Torres**

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### ***Assistant Manager of Operations (3/07 to 8/07)***

- Managed daily business operations and multiple projects and conferences; organized, reviewed, edited, and distributed course material and monthly publications.

### **Wells Fargo | San Francisco, CA**

**8/13 to 12/17**

#### ***Historical Services (11/2015 to 12/2017)***

##### **History Museum Manager**

- Managed the museum visitor/guest experience of 30,000+ annual visitors, nearly 200 annual tours, and 20 annual events.
- Led a staff of eight and day-to-day activities related to instruction, exhibitory, safekeeping, research, and public service of Wells Fargo's historical collection in both San Francisco and Los Angeles locations.
- Developed exhibits, education programs, tours, and other events to attract visitors and increase understanding and appreciation of the Wells Fargo historical collection.
- Spearheaded marketing and business development opportunities to develop strong ties with the local education and museum community, historical research and writing, exhibit support, strengthen and maintain public and internal corporate engagement and relationships.
- Represented Historical Services at professional, business, and community events, and promoted Wells Fargo history in various forms of local media.
- Researched, developed, and presented programs and written materials to educate students and assisted internal groups in marketing the company history and strengthening the brand.
- Worked collaboratively with support organizations within the bank and sought opportunities to leverage and integrate historical services within the corporate environment.
- Founded the Leadership and Development Committee for Wells Fargo's Historical Services and served as a member of the Wells Fargo Historical Services Marketing Committee.

##### **Community Mural Program (8/13 to 11/15)**

#### ***Historical Researcher / Graphic Design Consultant / Project Manager***

- Performed duties as head researcher for nearly 150 historical community murals throughout 25 states and managed multiple deadline-drive projects through various stages.
- Engaged and collaborated with historical societies, museums, libraries, municipalities, and Wells Fargo regional leadership to ensure relevancy, diversity, and accuracy.
- Acquired historical images and documents to use in custom-designed historical artwork, negotiated pricing and secured mural images, and ensured appropriate legal and/or copyright documentation was in place.
- Prepared and proofread written documentation for mural installations.

### **Colombia Reports | Medellin, Colombia, and Remote**

**8/10 to 9/13**

#### ***Editor / Columnist / Consultant***

- [Wrote 20 original perspective pieces](#) on Colombian politics, culture, and history; reviewed and edited proofs prior to publication; and advised the Editor-in-Chief of Colombia's largest independent news source in English on editing, Colombian history, and operations management.

### **University of British Columbia | Kelowna, BC**

**1/08 to 7/13 and 9/06 to 12/06**

#### ***Sessional Lecturer***

- Created and taught undergraduate history-based courses in the Political Science Department: Issues in South American Politics and Comparative Politics.

#### ***Graduate Research Assistant***

- Conducted archival and field research in Canada, Colombia, and Ecuador for multiple original research projects. All projects resulted in the publication of academic articles in peer-reviewed journals and [books](#).
- Assisted in securing over \$250,000 in research funds from prestigious Canadian academic and government.

## **Julián E. Torres**

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### ***Graduate Teaching Assistant***

- Assisted professors in 21 courses in the Philosophy, Political Science, and History departments—e.g., Global Political Economy; Gender and International Relations; American Survey, 1865 to Present; Contemporary World from WWII to Present; Research Methods; Political Ideologies.

### **The Writ | Durham, NH**

**8/03 to 8/07**

#### ***Co-Founder / Editor-in-Chief***

- Co-founded an online writers' community workshop and publication; planned and directed the organization's strategic and long-range goals; managed daily operations and 20 staff writers and editors; utilized social media marketing to recruit members and staff. Grew the community from 40 to 5,000+ members from 2003 to 2007 and online traffic to 10,000 daily hits.

### **University of New Hampshire | Durham, NH**

**5/05 to 8/05 and 1/06 to 5/06**

#### ***Interim Director McNair Graduate Opportunity Program (1/06 to 5/06)***

- Managed daily operations of federally funded program that prepares minorities and underrepresented undergraduates for graduate school and independent research projects.
- Consulted with students on research projects and graduate school application process, taught a Research Proposal Writing course to fellows, and coordinated and moderated the McNair Research Symposium.

#### ***Moderator | Socratic Society: a weekly philosophy discussion group (5/05 to 5/06)***

- Moderated weekly philosophy discussion group sessions and developed and implemented the year's discussions and debates.

#### ***Research Peer Advisor | McNair Graduate Opportunity Program (5/05 to 8/05)***

- Advised students on creating and executing a research proposal; reviewed, proofread, and edited students' research proposals; and, planned cultural and educational outings for summer research fellows.

#### ***Tutor Counselor | Upward Bound Program (5/04 to 8/04)***

- Worked in a federally funded residential college preparatory summer program to help underrepresented, low-income, and first-generation high school students achieve success in higher education. Tutored, advised, supervised, and assisted 12 students in establishing goals, monitored their progress, and planned cultural and educational outings.

#### ***Editor & Business Manager of The Dialectic Undergraduate Philosophy Journal***

*(1/04 to 5/04 and 8/05 to 5/06)*

- Secured funding for the publication, reviewed submissions and assisted with the decision-making process for publication, proofread, edited, and checked all works cited for accuracy.

#### ***Founder of UNH Undergraduate Philosophy Conference (8/03 to 5/06)***

- Designed UNH Undergraduate Philosophy Conference, created presenter's submission and acceptance criteria; reviewed submissions and assisted in acceptance decision-making process; planned conference logistics and executed marketing strategy.

### **The Artists' Circle | Durham, NH**

**1/02 to 5/05**

#### ***Co-founder / Community Development Director / Events Organizer***

- Established an artists' collective that developed and showcased local community artistic creativity; planned and executed strategic and long-range goals; moderated weekly writers' workshop; hosted bi-monthly open mic night and poetry slam; curated three community art gallery events; and led high school poetry and spoken word workshops.

# **Julián E. Torres**

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## **Education**

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### **University of British Columbia | Kelowna, British Columbia, Canada**

Political Science/Latin American Studies | Interdisciplinary Graduate Studies, Ph.D. ABD (All but Dissertation)

### **Universidad de los Andes | Bogotá, Colombia**

Guest Researcher | Political Science Department

### **University of New Hampshire | Durham, New Hampshire, United States**

M.A. Department of Justice Studies | B.A. Department of Philosophy | B.A. Department of Communication

### **Rivier College | Nashua, New Hampshire, United States**

Department of Communication | Department of Biology

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## **Skills**

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**Technical:** Microsoft Word, Excel, Outlook, PowerPoint, Adobe, Google Docs, Acrobat, WordPress, InDesign, Illustrator, Concur, Illustration, Bridge, Audition, Canva, EduBrite LMS, LearnDash LMS

**Languages:** Spanish, English

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## **Multicultural Experience**

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**Countries Lived In:** Colombia, Chile, Canada, Japan, and the United States

**Spent 16 years living outside of the United States**

**Has had over 80 roommates**

**United States Citizen (Naturalized)**

**Colombian Citizen (Born in Medellín)**

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JULIÁN E. TORRES

ADDENDUM

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| Speaking Engagements | Publications | Research Contracts

| Fellowships | Scholarships | Awards | Recognitions | Memberships

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## Speaking Engagements

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### ***NPR's Code Switch Podcast***

- Senior Producer/co-Host Shereen Marisol Meraji interviewed Julián for an upcoming episode on mixed-race relationships, July 2020

### ***[Lit Mag Love Podcast](#). Episode: The Nasiona—Persuade with Julián Esteban Torres López***

- Dedicated episode profile on Julián, where he discussed his nonfiction storytelling organization [The Nasiona](#), and how with it he is amplifying the voices and experiences of the marginalized, October 2019

### ***Mechanics' Institute Library, San Francisco***

- Speaker at literary event "[Memoir as a Political Act](#)," where Julián discussed how when living under oppressive systems, the simple act of standing up and sharing personal stories that go against the mainstream is a political act. San Francisco, September 2019
- Keynote Speaker at End of the Year Literary Event and Book Bazaar. Julián's speech dealt with the role of creative nonfiction in today's divisive world and how sharing personal stories can help build bridges between strangers. San Francisco, December 2018

### ***Academy of Art, San Francisco***

- Speaker to Narrative Storytelling students, May 2019, April 2020

### ***California State University, Chico***

- Guest Speaker at "Cruzando Fronteras (Crossing Borders)"—an event on immigration and border crossing, hosted by Central Americans for Empowerment. Julián's speech tackled the role of storytelling as a tool of empowerment that can disrupt the status quo, confront caricatures, change politics by first changing culture, and help shape new paradigms, as a result, March 2019

### ***University of British Columbia Okanagan, Kelowna, British Columbia, Canada***

- Speaker, "The Other Colombia," presented to a Cultural Images of Latin America course, 2011
- Speaker, Global Fest, 2011
- Speaker, International Student Day, 2010
- Speaker, "Pre-Columbian Colombia: The Indigenous Before Conquest," presented to an Introduction to an Indigenous Peoples of Contemporary Latin America course and an Indigenous, Traditional, Local, Ecological Knowledge course, 2010
- Panelist/Paper Presenter, "The Colombian Centaur: A Gramscian approach to hegemony and transformation during Simon Bolivar's Colombia," Graduate Student Conference, 2009
- Speaker, "How to Write a Good Philosophy Paper," presented to two sections of Introduction to Philosophy and one section of Bio-Medical Ethics courses, 2006

### ***Al Jazeera***

- [On-Air Interview](#) where Julián discussed the likelihood of the end of the FARC after the death of a Colombian guerrilla leader and whether the FARC had completely divorced itself from its foundational ideology, 2011

### ***29<sup>th</sup> International Congress of the Latin American Studies Association in Toronto, Canada***

- Panelist/Paper Presenter, "The Insecurity of Security Policies in the Andes: An analysis of the U.S.-Colombian fight against narco-terrorism and its impact on Colombia's neighbors," 2010

## ***Simon Fraser University, Vancouver, Canada***

- Panelist/Paper Presenter at the “Colombia, the Conflicts and Beyond: Perspectives on a Canadian Ally,” a public workshop, 2009

## ***University of New Hampshire***

- Master’s Thesis Defense, “Marx’s Humanism,” Department of Justice Studies, 2006
- Panel Chair, Undergraduate Research Conference, 2006
- Interview on creative writing, WSCA Portsmouth Community Radio, 2006
- Moderator/Organizer, Abortion Debate, 2005
- Paper Presenter, “The Ethics of Human Sacrifice: Women and Children First,” presented to the Department of Philosophy’s Socratic Society, 2005
- Moderator, McNair Graduate Research Opportunity Program, Research Symposium, 2005
- Paper Presenter, “The Social Construction of the Taboo of Cannibalism: An Ethical Dilemma for Vegetarians and Meat-lovers Alike,” University of New Hampshire Philosophy Conference, 2005
- Paper Presenter, “Curious vs. Certain Dispositions in Dialogue: Roadblocks and Pathways Toward Understanding and Clarity,” University of New Hampshire Philosophy Conference, 2004
- Paper Presenter, “Historical, Political, and Social Influences on the Poetry of Gil Scott-Heron and Saul Williams,” University of New Hampshire McNair Opportunity Program Fellowship Conference, 2002
- Interview on creative writing, SCAN-TV, 2002
- Speaker:
  - Baccalaureate (2004, 2005, 2006)
  - Student Activism Workshop (2005)
  - Diversity and Poetry Lecture at Seacoast African American Cultural Center (2004)
  - MLK Jr. Celebration (2002, 2003, 2004)
  - Power Perceptions (2002)
  - Voices of Men (2002)
  - Iraq War Protest (2002)
  - Kwanzaa Ball (2001)

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## **Selected Publications**

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- Book, [\*Reporting on Colombia: Essays on Colombia’s History, Culture, Peoples, and Armed Conflict\*](#) (2020)
- Book, [\*Marx’s Humanism and Its Limits: Why Marx Believed We Should Achieve Socialism and Communism Non-violently\*](#) (2018). Awarded Book Authority’s Best New Socialism Book of 2018
- [Interviews](#) with dozens of writers, journalists, and musicians published in digital media and podcasts
- Book Foreword, [Mixed](#) by Nicole Zelniker. *Mixed* is a nonfiction book about race and mixed-race families
- Book, *Ninety-Two Surgically Enhanced Mannequins: A Micro-Poetry Collection* (2018)
- Captions, from 2013 to 2015, Julián wrote 1000+ legend captions for historical photos used in nearly 150 graphically designed community murals installed throughout the U.S. for the Wells Fargo Community Mural Program. (Example [here](#).)
- Short story, “[The Obituaries Editor](#),” *Into the Void*, Issue 9, July 2018. The story was nominated for both the Pushcart Prize and the Best Small Fictions Prize
- [Column for Colombia Reports](#) (the country’s largest news source in English) from 2010 to 2012. Wrote 20 articles on politics, culture, history. and current events
- Essay, “Curious vs. Certain Dispositions in Dialogue: Roadblocks and Pathways Toward Understanding and Clarity,” *The Dialectic*, University of New Hampshire Philosophy Journal, 2004

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## Research Contracts/Fellowships & Scholarships/Awards/Memberships

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### ***Lead Historical Researcher, Wells Fargo Community Mural Program, San Francisco***

- Managed 150 projects in 25 U.S. states. Worked with historical societies, libraries, and archives to discover the stories that represented each specific community's legacy and wrote over 1,000 captions for all legends used in each graphically designed community mural, 2013-2015

### ***Individual Research Grants (Principal Researcher)***

- University Graduate Fellowship, "Colombia's Incessant Armed Conflict," University of British Columbia Faculty of Graduate Studies, 2013
- University Graduate Fellowship, "Conflict Resolution in Colombia," University of British Columbia Faculty of Graduate Studies, 2010-2011
- University Graduate Fellowship, "Colombian Foreign Relations, Human Rights, Security, and Civil War," University of British Columbia Faculty of Graduate Studies, 2009-2010
- Graduate Student International Research Mobility Award, "The Faces of Colombia's Armed Conflict," University of British Columbia Faculty of Graduate Studies; Go Global: Int'l Learning Programs, 2009
- McNair Research Fellowship, "Historical and Socio-Political Influences on the Poetry of Gil Scott-Heron and Saul Williams," US Department of Education; University of New Hampshire McNair Scholars Program, 2002

### ***Research Contracts for Dr. James Rochlin (principal investigator), University of British Columbia***

- Co-investigator, "'Orientalism' in the Andes: Construction of Arab, Chinese, and Russian Identities in Ecuador and Venezuela," Hampton Research Endowment Fund (HREF), 2013
- Co-investigator, "Human Security and the Colombia-Canada Free Trade Agreement," Social Sciences and Humanities Research Council (SSHRC), 2012-2013
- Co-investigator, "The Canada-Colombia Free Trade Agreement and Human Rights," HREF, 2011
- Co-investigator, "Petro Power in the Andes: The New Strategic Landscape in Venezuela, Colombia, Ecuador, and Bolivia," SSHRC, 2008-2010
- Co-investigator, "Strengthening Local Capacity to Track Potential Environmental and Health Impacts of Petroleum Production: A Canadian-Ecuador research collaboration," Martha Piper Fund, 2009

### ***Scholarships***

- International Partial Tuition Okanagan Scholarship, University of British Columbia Okanagan, 2008-2011
- Entrance Scholarship, University of British Columbia Okanagan, 2008
- Graduate Full Time Scholarship, University of New Hampshire, 2004-2006
- Opportunity Scholarship, University of New Hampshire, 2002-2004
- Samuel Tamposi Scholarship, Rivier College, 1999

### ***Awards***

- Community Leadership Award, University of New Hampshire, 2004
- Movers and Shakers Award, University of New Hampshire, 2002
- 1<sup>st</sup> Prize, Rudy Dusek Philosophy of the Arts Essay Contest, University of New Hampshire, 2002

### ***Recognitions***

- Graduate Student Representative, Deputy Chancellor Human Rights and Equity Committee, University of British Columbia Okanagan, 2009
- Diversity Hall of Fame Inductee, University of New Hampshire, 2008
- Alpha Phi Sigma, National Criminal Justice Honor Society, 2005-2006



## ***Previous Memberships***

- Wells Fargo
  - (Founder) Leadership and Development Committee, Historical Services
  - Marketing Committee, Historical Services
  - DSST Team Member Development Task Force
- (Coach) Kelowna Track and Field Club
- University of British Columbia
  - Graduate Student Representative, Deputy Vice Chancellor Human Rights & Equity (DVCHRE)
  - International Day for Elimination of Racial Discrimination Committee (DVCHRE)
  - Working Group Committee (DVCHRE)
  - Equity Enhancement Fund Sub-Committee
  - (Founder) International Film Fridays
  - (Judge) Undergraduate Research Conference
- Latin American Studies Association
- Alpha Phi Sigma, National Criminal Justice Honor Society
- University of New Hampshire
  - (Panel Chair) Undergraduate Research Conference
  - (Moderator) McNair Scholars Research Symposium
- (President) Commuter Committee, Rivier College